

## ROBERTS RADIOS SUPPORT MAJOR BRIT FLICK

Original radios from the swinging sixties make regular appearances in the latest Brit movie, *Made In Dagenham*, which plays across the UK from 1<sup>st</sup> October, and Roberts Radios, as a long-standing British brand, have produced a special edition Roberts Revival radio to be used by (the film makers) Paramount Pictures UK, to publicise the film.

Stars of *Made in Dagenham* will be autographing them for a series of on-air, on-line and print competitions and promotions. Some will also be donated for charity purposes.

According to Owen Watters, Sales and Marketing Director at Roberts Radio: “*Made in Dagenham* is tipped to be the big Autumn movie in British cinemas, and it provides a great platform to remind everyone of the much-loved status of the Roberts brand and its contribution to iconic design across the decades.”



The humorous film stars award-winner Sally Hawkins who plays Rita O’Grady who in 1968 led the women of the Ford Dagenham Factory in their fight to achieve equal pay.

For more information on the film please go to [www.madeindagenham.co.uk](http://www.madeindagenham.co.uk)

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